



2445 1<sup>st</sup> Avenue, P.O. Box 3357, Schenectady, New York 12303

Dear Potential Sponsor:

RC Little League provides both spring and fall baseball leagues for more than 450 boys and girls between the ages of 4 and 12. We are excited to begin another year as a chartered Little League program.

Operating a successful Little League program requires numerous volunteers, time and money. This year alone we are counting on more than 175 volunteers (team managers, coaches, team moms, and Board members) to step up to the plate and devote countless hours to ensure successful spring and fall baseball seasons. Although our volunteers and their time are invaluable to help offset league expenses, player registration fees only pay for half of our league's annual operating expenses. RC Little League relies on the financial support of our community members to continue to provide our league families with affordable registration fees and a great Little League experience.

We need your help to ensure a successful 2023 spring baseball season. Below please find our 2023 Sponsorship Program form which details the sponsorship opportunities you can choose to show your support for RC Little League. All sponsorships are tax deductible.

#### **SPONSORSHIP LEVELS:**

##### **(1) Team Sponsors (All Levels):**

\_\_\_\_\_ Paid by 3/1/2023 – 1 year \$450

\_\_\_\_\_ Multiple Teams – \$400 each

\_\_\_\_\_ Paid after 3/1/2023 – 1 year \$475

\_\_\_\_\_ Multiple Teams – \$475 each

\*Field signs are included in Team Sponsor fees.

I would like to sponsor the team that \_\_\_\_\_ plays on.

##### **(2) Field Signs (New field signs, please provide either a Vector File (preferred) or high resolution PDF):**

\_\_\_\_\_ New Signs paid by 3/1/2023 – 1 year \$200 -- **Please provide a copy of what you would like on the sign**

\_\_\_\_\_ Paid after 3/1/2023 – 1 year \$225

\_\_\_\_\_ Existing Sign – \$150

\_\_\_\_\_ Paid after 3/1/2023 – 1 year \$175

\_\_\_\_\_ Scoreboard Sign – 2 Years Paid by 3/1/2023 \$700

##### **(3) Online Advertisement – RCLITTLELEAGUE.COM: (Deadline 3/1/2023)**

*Please place an X next to any area you would like to participate in. **Please provide a copy of what you would like to be linked on our website (i.e. Business Card, Letterhead, Logo, PDF, etc. or indicate same as last year).***

\_\_\_\_\_ Online Advertisement – \$160

Please complete the Sponsorship Application Form on the reverse side to join our team!



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## SPONSORSHIP APPLICATION FORM

**Simply complete and return a copy of this letter and provide the required file type for new signs or online advertisements along with your sponsorship:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City / State / Zip: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Agrees to purchase: \_\_\_\_\_ Sponsorship(s) in the amount of: \$ \_\_\_\_\_

Signed: \_\_\_\_\_ Title: \_\_\_\_\_

Cash: \_\_\_\_\_ Check #: \_\_\_\_\_

\*Make checks payable to: RC Little League

Please mail your sponsorship to: RC Little League  
P.O. Box 3357  
Schenectady, NY 12303

The RC Little League 2023 season kicks off in April. We invite you down to the fields to experience for yourself the great community and family atmosphere that RC Little League baseball offers the families in our community.

We thank you in advance for your support of our league. If you have any questions about RC Little League sponsorship opportunities, please e-mail [Gfloors13@yahoo.com](mailto:Gfloors13@yahoo.com) or call me at 518-339-4834.

Nick Galusha  
Financial Secretary